



IMAGE AGENCY

Professional Makeup Artist Education Interactive Classes Covering:

- a. Makeup/Hair Kit Building
- b. Fantasy Makeup
- c. Bridal Makeup
- d. Head Shot/Black & White Photography
- e. Custom Classes - Create your own

Thank you for your interest in Lux Image Agency. Attached is the Winter/Spring education schedule, pricing, and class descriptions. If you have any questions or would like to book call Jena @ 408-395-0515.

Lux Class Schedule April-August 2007

Makeup

30-Apr-07	Photography & Makeup	7pm-9pm	\$100
21-May-07	Photography & Makeup	7pm-9pm	\$100
14-May-07	All About Lashes	7pm-9pm	\$100
8-Jul-07	Freelance I	10am-2pm	\$400
15-Jul-07	Freelance II	10am-2pm	\$400
22-Jul-07	Freelance I	10am-2pm	\$400
22-Jul-07	Bridal Makeup I	10am-Noon	\$100
29-Jul-07	Bridal Makeup II	10am-12:30pm	\$200
13-Aug-07	Photography & Makeup	7pm-9pm	\$100
20-Aug-07	All About Lashes	7pm-9pm	\$100

Airbrush Makeup

6-May-07	Airbrush Intro	10am-Noon	\$200
6-May-07	Airbrush Advanced	12:30pm-2:30pm	\$300
3-Jun-07	Airbrush Intro	10am-Noon	\$200
3-Jun-07	Airbrush Advanced	12:30pm-2:30pm	\$300

Skin

10-May-07	Skincare Analysis	7pm-9pm	\$100
6-Aug-07	Skincare Analysis	7pm-9pm	\$100

Hair

TBA Call for Date & Time

Special Guest Artist

Pending	Runway Makeup - Thang Dao	7pm-9pm	\$200
Pending	Body Painting - Thang Dao	7pm-9pm	\$200

Lux Artistry Package **\$1200.00 (a \$150 savings)**

- Freelance Start Up 1
- Freelance Start Up 2
- Bridal Makeup Intro
- Bridal Makeup Advanced
- Skin Care Analysis
- All About Lashes
- Photography and Makeup

DeLux Artistry Package **\$1450.00 (a \$200 savings)**

- Freelance Start Up 1
- Freelance Start Up 2
- Bridal Makeup Intro
- Bridal Makeup Advanced
- Airbrush Makeup Intro
- Airbrush Makeup Advanced
- Skin Care Analysis
- All About Lashes
- Photography and Makeup

Class Descriptions

Intro Airbrushing

- Principles, techniques, and benefits overview
- Brush maintenance and troubleshooting
- Foundations: texture, color, and mixing
- Demonstration by Instructor

Advanced Airbrushing

- Principles and Techniques 2
- Stenciling – Creating fantasy/glamour/editorial looks
- Hands on workshop

Editorial Airbrush Photo shoot **Prerequisite*

- 6 hour hands on workshop
- Create and style editorial airbrush looks for your portfolio
- All participants will receive digital images of class work on a disc.
- **Prerequisite - Advanced Airbrushing and 1 meeting prior to photo shoot*

Intro Bridal Makeup

- Overview - Marketing/Pricing
- Creating camera ready, long lasting, natural or glamorous looks
- Black & White VS Color Photography Overview
- Demonstration by Instructor

Advanced Bridal Makeup

- Hands on Demos

Bridal Makeup Photo Shoot **Prerequisite*

- 6 hour hands on workshop
- Create looks for your portfolio
- All participants will receive digital images of class work on a disc.
- **Prerequisite – Advanced Bridal Makeup and 1 meeting prior to photo shoot*

Freelance Startup Class 1 & Class 2

Freelance Startup Classes were created for individuals who plan to start their own makeup artist business and for those who want to enhance their basic/advanced skills. On Day 1 we cover what is expected from a professional artist, how to effectively market yourself, how to set up your pricing, and how to put together an efficient kit. Day 2 is a hands-on workshop

- **Day 1**
- Professionalism
- Marketing
- Pricing
- Kit

- **Day 2**
- Demos/Hands On
 - Special Occasion Makeup
 - Day to Evening
 - Glamour
 - Editorial

All about Lashes

- Lash Application (strip)
- Individual Lashes
- Custom Lashes
- Editorial Lash

Skin Care Analysis

- Educate your clients = marketing yourself
- Skin function – Understanding the skin
- Skin type vs. condition
- Dehydration vs. dry
- Workshop

Photography and Makeup

- How makeup effects film, digital, black and white photography
- Hands on workshop

Special Occasion Hair Intro

- Products and Tools
- 4 simple looks – Chignon, down do, partial up do, messy up do
- Tips & Tricks
- Trend

Special Occasion Hair Advanced

- Tools -1 inch curling iron/½ inch curling iron/2 inch curling iron/flat iron
- Products - pre spray/wet spray vs. dry finishers
- Backcombing - when it is appropriate/where on the head/how much and smoothing out
- Pinning - Bobby pins vs. hair pins/locking pins/fit to client and face shape (low set, middle, high set) tight or loose

Special Guest Artist – Thang Dao

Runway Makeup

- Professionalism
- Time Management
- Essential tools and product
- Trends reviews and reports
- Demos

Body Painting

- Essential tools and products
- Inspirations and motifs
- Tricks and what works best
- Demos
- How to remove!!

*All individual classes require a deposit of half the cost of each class, which will be non-refundable if cancellation is requested within 1 week of the class.

*To receive savings, packages must be paid in full and are non-refundable. Rescheduling is an option if cancellation notice is received 2 weeks prior to class date(s).

*Dates and prices are subject to change.

*Space is limited. Since space is limited, guests are **not** allowed to audit courses. Special pricing is available for group lessons and must be organized in advance.

*All participants will receive a Lux Image Agency certificate of completion for each class completed.

[Contact Us](#) for more information on class descriptions.